

MESAM - EKİM 2021 DAĞITILMASI HEDEFLENEN MECRALAR

#	DÖNEM	KATEGORİ	KULLANICI/MECRA
1	2021	DİJİTAL / ONLINE	YOUTUBE Q2
2	2020	DİJİTAL / ONLINE	YOUTUBE Q4 - 2
3	2019	DİJİTAL / ONLINE	YOUTUBE 2
4	2019	TV (SVOD)	NETFLIX 2
5	2019	DİJİTAL / ONLINE	APPLE MUSIC 2
6	2018	DİJİTAL / ONLINE	YOUTUBE İTİRAZ PAYI
7	2018	DİJİTAL / ONLINE	VODAFONE RBT İTİRAZ PAYI
8	2018	TV (SVOD)	NETFLIX 2
9	2018	DİJİTAL / ONLINE	MUUD STREAMING İTİRAZ PAYI
10	2018	DİJİTAL / ONLINE	MUUD DOWNLOAD İTİRAZ PAYI
11	2018	DİJİTAL / ONLINE	ITUNES 3
12	2018	DİJİTAL / ONLINE	FIZY WEB KONSER İTİRAZ PAYI
13	2018	DİJİTAL / ONLINE	FIZY STREAMING İTİRAZ PAYI
14	2018	DİJİTAL / ONLINE	FIZY RBT İTİRAZ PAYI
15	2018	DİJİTAL / ONLINE	FIZY DOWNLOAD İTİRAZ PAYI
16	2018	DİJİTAL / ONLINE	APPLE MUSIC 3
17	2017	DİJİTAL / ONLINE	YOUTUBE PRE CLAIM İTİRAZ PAYI
18	2017	DİJİTAL / ONLINE	VODAFONE RBT İTİRAZ PAYI
19	2017	DİJİTAL / ONLINE	SPOTIFY İTİRAZ PAYI
20	2017	DİJİTAL / ONLINE	SPOTIFY 3
21	2017	TV (SVOD)	NETFLIX 2
22	2017	DİJİTAL / ONLINE	MUUD STREAMING İTİRAZ PAYI
23	2017	DİJİTAL / ONLINE	MUUD DOWNLOAD İTİRAZ PAYI
24	2017	DİJİTAL / ONLINE	ITUNES 3
25	2017	DİJİTAL / ONLINE	FIZY STREAMING İTİRAZ PAYI
26	2017	DİJİTAL / ONLINE	FIZY RBT İTİRAZ PAYI
27	2017	DİJİTAL / ONLINE	FIZY DOWNLOAD İTİRAZ PAYI
28	2017	DİJİTAL / ONLINE	DAILYMOTION 2 İTİRAZ PAYI
29	2017	DİJİTAL / ONLINE	DAILYMOTION 1 İTİRAZ PAYI
30	2017	DİJİTAL / ONLINE	APPLE MUSIC 3
31	2017	DİJİTAL / ONLINE	FIZY WEB KONSER İTİRAZ PAYI
32	2016	DİJİTAL / ONLINE	YOUTUBE İTİRAZ PAYI
33	2016	DİJİTAL / ONLINE	VODAFONE RBT İTİRAZ PAYI
34	2016	DİJİTAL / ONLINE	TURKCELL FIZY STREAMING İTİRAZ PAYI 2
35	2016	DİJİTAL / ONLINE	TURKCELL FIZY STREAMING İTİRAZ PAYI 1
36	2016	DİJİTAL / ONLINE	TURKCELL FIZY RBT İTİRAZ PAYI 2
37	2016	DİJİTAL / ONLINE	TURKCELL FIZY RBT İTİRAZ PAYI 1
38	2016	DİJİTAL / ONLINE	TURKCELL FIZY DOWNLOAD İTİRAZ PAYI 2
39	2016	DİJİTAL / ONLINE	TURKCELL FIZY DOWNLOAD İTİRAZ PAYI 1
40	2016	DİJİTAL / ONLINE	TTNET STREAMING İTİRAZ PAYI 2
41	2016	DİJİTAL / ONLINE	TTNET STREAMING İTİRAZ PAYI 1
42	2016	DİJİTAL / ONLINE	TTNET DOWNLOAD İTİRAZ PAYI 2
43	2016	DİJİTAL / ONLINE	TTNET DOWNLOAD İTİRAZ PAYI 1
44	2016	TV (SVOD)	NETFLIX 2
45	2016	DİJİTAL / ONLINE	ITUNES 3
46	2016	DİJİTAL / ONLINE	DAILYMOTION 2 İTİRAZ PAYI
47	2016	DİJİTAL / ONLINE	DAILYMOTION 1 İTİRAZ PAYI
48	2016	DİJİTAL / ONLINE	APPLE MUSIC İTİRAZ PAYI
49	2015	DİJİTAL / ONLINE	YOUTUBE POST CLAIM İTİRAZ PAYI

MESAM - EKİM 2021 DAĞITILMASI HEDEFLENEN MECRALAR

50	2015	DİJİTAL / ONLINE	YOUTUBE İTİRAZ PAYI
51	2015	DİJİTAL / ONLINE	VODAFONE RBT İTİRAZ PAYI
52	2015	DİJİTAL / ONLINE	TURKCELL STREAMING İTİRAZ PAYI
53	2015	DİJİTAL / ONLINE	TURKCELL RBT İTİRAZ PAYI
54	2015	DİJİTAL / ONLINE	TURKCELL DOWNLOAD İTİRAZ PAYI
55	2015	DİJİTAL / ONLINE	TTNET STREAMING İTİRAZ PAYI
56	2015	DİJİTAL / ONLINE	TTNET DOWNLOAD İTİRAZ PAYI
57	2015	DİJİTAL / ONLINE	SPOTIFY İTİRAZ PAYI
58	2015	DİJİTAL / ONLINE	ITUNES 3
59	2015	DİJİTAL / ONLINE	DAILYMOTION 2 İTİRAZ PAYI
60	2015	DİJİTAL / ONLINE	DAILYMOTION 1 İTİRAZ PAYI
61	2015	DİJİTAL / ONLINE	AVEA MÜZİK STREAMING İTİRAZ PAYI
62	2015	DİJİTAL / ONLINE	AVEA MÜZİK RBT İTİRAZ PAYI
63	2015	DİJİTAL / ONLINE	AVEA MÜZİK DOWNLOAD İTİRAZ PAYI
64	2014	DİJİTAL / ONLINE	YOUTUBE İTİRAZ PAYI
65	2014	DİJİTAL / ONLINE	VODAFONE RBT İTİRAZ PAYI
66	2014	DİJİTAL / ONLINE	TURKCELL YABANCI STREAMING İTİRAZ PAYI
67	2014	DİJİTAL / ONLINE	TURKCELL YABANCI DOWNLOAD İTİRAZ PAYI
68	2014	DİJİTAL / ONLINE	TURKCELL STREAMING İTİRAZ PAYI
69	2014	DİJİTAL / ONLINE	TURKCELL RBT İTİRAZ PAYI
70	2014	DİJİTAL / ONLINE	TURKCELL DOWNLOAD İTİRAZ PAYI
71	2014	DİJİTAL / ONLINE	TTNET YABANCI STREAMING İTİRAZ PAYI
72	2014	DİJİTAL / ONLINE	TTNET YABANCI DOWNLOAD İTİRAZ PAYI
73	2014	DİJİTAL / ONLINE	TTNET STREAMING İTİRAZ PAYI
74	2014	DİJİTAL / ONLINE	TTNET DOWNLOAD İTİRAZ PAYI
75	2014	DİJİTAL / ONLINE	ITUNES İTİRAZ PAYI
76	2014	DİJİTAL / ONLINE	AVEA YABANCI DOWNLOAD İTİRAZ PAYI
77	2014	DİJİTAL / ONLINE	AVEA STREAMING İTİRAZ PAYI
78	2014	DİJİTAL / ONLINE	AVEA RBT İTİRAZ PAYI
79	2014	DİJİTAL / ONLINE	AVEA DOWNLOAD İTİRAZ PAYI
80	2013	DİJİTAL / ONLINE	VODAFONE RBT İTİRAZ PAYI
81	2013	DİJİTAL / ONLINE	TURKCELL STREAMING İTİRAZ PAYI
82	2013	DİJİTAL / ONLINE	TURKCELL RBT İTİRAZ PAYI
83	2013	DİJİTAL / ONLINE	TURKCELL DOWNLOAD İTİRAZ PAYI
84	2013	DİJİTAL / ONLINE	TTNET YABANCI STREAMING İTİRAZ PAYI
85	2013	DİJİTAL / ONLINE	TTNET YABANCI DOWNLOAD İTİRAZ PAYI
86	2013	DİJİTAL / ONLINE	TTNET STREAMING İTİRAZ PAYI
87	2013	DİJİTAL / ONLINE	TTNET DOWNLOAD İTİRAZ PAYI
88	2013	DİJİTAL / ONLINE	ITUNES İTİRAZ PAYI
89	2013	DİJİTAL / ONLINE	AVEA YABANCI DOWNLOAD İTİRAZ PAYI
90	2013	DİJİTAL / ONLINE	AVEA STREAMING İTİRAZ PAYI
91	2013	DİJİTAL / ONLINE	AVEA RBT İTİRAZ PAYI
92	2013	DİJİTAL / ONLINE	AVEA DOWNLOAD İTİRAZ PAYI
93	2021 ve Öncesi	YURTDIŞINDAN GELEN	YURTDIŞINDAN GELEN TELİF BEDELLERİ
94	2021 ve Öncesi	CANLI PERFORMANS / KONSER	CANLI PERFORMANS / KONSER